

3.9.2 Custom Modules

<http://www.websuburb.com.au/HelpDesk/Modules/CustomModules/tabid/238/Default.aspx>

3.9.2.1 Google AdSense and Google Search

The website needs to have an account with Google. [WebSuburb assists with registering Google accounts]. The module displays the Google listings. Google AdSense analyses the content of the page and automatically displays adverts considered appropriate to the page.



Figure: Google AdSense example

3.9.2.2 WebSuburb Interactive Banner

The banner has a number of optional buttons that can be added e.g. create a hyperlink to another webpage, a coupon, map, list of FAQ's, send the advertiser an email, initiate a chat or telephone session, send an SMS etc.



Figure: Interactive Banner example

3.9.2.3 WebSuburb ScriptRunner

Overcomes the problem of displaying multiple forms in a single page.

First Name:

 Primary Email:

 Email Type:
 HTML Text

Figure: Newsletter subscription form created with ScriptRunner

3.9.2.4 ZLDNN Photo Album

Specialised photo album functionality includes dynamic thumbnails to improve page download speed. Rotate and/or flip photos. Searchable photo descriptions and track number of views.



Figure: Photo Album

3.10 Modules Resources

Resource	Comments
Google	Try DNN module or DotNetNuke module
www.snowcovered.com	Probably the biggest vendor of DNN 3 rd party modules.
www.dotnetnuke.com	Extensive help available on standard modules
www.cathal.co.uk	Arguably the most comprehensive list of free DNN modules around.

The next step is Session 4 – Search Engines.

<http://www.websuburb.com.au/HelpDesk/SearchEngines/tabid/149/Default.aspx>