

### 3.9.1.2 Banner

<http://www.websuburb.com.au/HelpDesk/Modules/StandardModules/Banner/tabid/463/Default.aspx>

Banners display online advertisements from a list of images and track history of usage.

#### 3.9.1.2.1 Vendors

Admin → Vendors

Create a vendor record by selecting Add New Vendor from the drop down menu.

Complete the required details and update the vendor record.



Figure: Drop down menu to select Add New Vendor

Scroll down to the “Banner Advertising” and click on Add New Banner.



Figure: Drop down menu to select Add New Banner

Complete the required details, especially the following:

- Banner Name: **NB!** Clear name that you will recognise in future.
- Banner Type: select from the drop down box. (See 0 below)
- Banner Group: optional but important if you want to differentiate banners later on
- Image: **NB!** select the image from the drop down list
- Text/script: This is the “mouse over” text message.
- URL: **NB!** The target page when the user clicks through
- Start date: **NB!** Set a start date to activate the banner.
- End Date: Leave blank or set date.

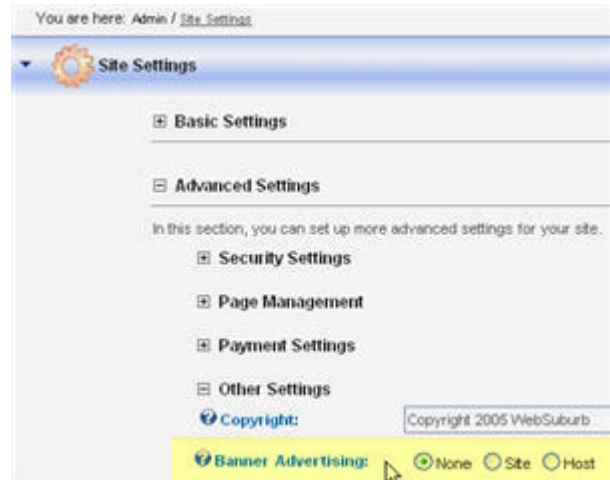
### 3.9.1.2.2 *Activate Header banner*

Admin → Site Settings

Scroll down to Advanced Settings → Other Settings

Select the appropriate radio button setting

- None: Header banner not displayed
- Site: Banners provided by the site administrator
- Host: Banners provided by the host (I.e. WebSuburb)

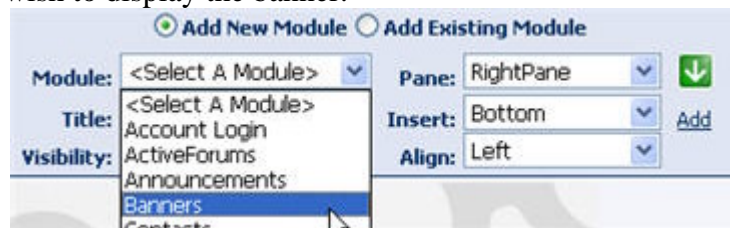


**Figure: Set preferred banner options**

### 3.9.1.2.3 *Page Banners*

Navigate to the page where you wish to display the banner.

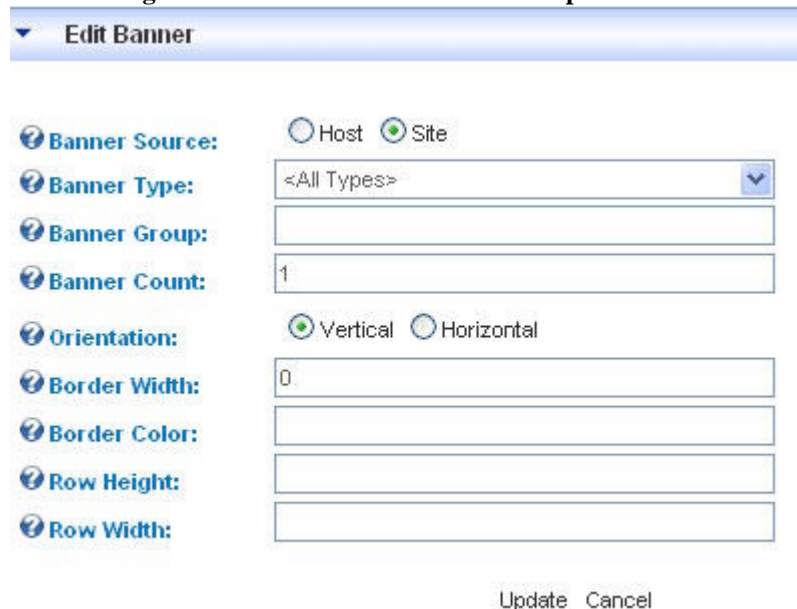
Select the banner module from the Modules drop down list.



**Figure: Select banner module from drop down list**

Select Banner Options and complete the required detail:

- Banner Source: Select appropriate source
- Banner Type: Refer to 0 below for sizes
- Banner group: Leave blank to display all banners or select group entered in vendor group (0 above)
- Banner Count: Number of banner images to display in the module



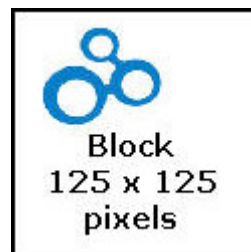
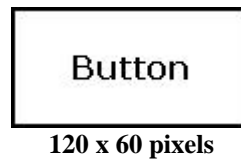
**Figure: Banner module options**

**3.9.1.2.4 Banner Sizes**

Standard banner sizes have been formulated by the Internet Advertising Bureau.



**Figure: Drop down list of Banner Types**



The next step in Session 3 under Standard Modules is Custom Modules.

<http://www.websuburb.com.au/HelpDesk/Modules/CustomModules/tabid/238/Default.aspx>